

NutriCore NorthEast, Inc.

FOR IMMEDIATE RELEASE

Issued By: NutriCore NorthEast, Inc.

NutriCore NorthEast, Inc. Receives \$47,000 Ben Franklin Technology PArtners Grant

YORK, PA. – August 24, 2004 – The National Center of Excellence in Foods and Nutrition Research (NutriCore NorthEast) was awarded a \$47,000 matching challenge grant by Ben Franklin Technology PArtners. This grant will fund the center’s second year operations.

“Ben Franklin PArtners of Northern and Central Pennsylvania is supporting the establishment of NutriCore NorthEast, Inc., in York, PA, because we see substantial future benefits to the participating industry members through the overall advancement of food science and food processing technology, and the resulting growth of agribusiness in Pennsylvania. This sector is one of sixteen sectors identified by the Rendell administration for special emphasis.” – Vic Russo, President & CEO, Ben Franklin PArtners of Central & Northern PA.

The Ben Franklin PArtners of Central and Northern PA helps Pennsylvania companies grow and strengthen their position in today's competitive marketplace. Their primary program is the challenge investment program that supports Pennsylvania’s entrepreneurs and manufacturers by providing companies with funding to develop innovative products and processes, market these products and generate stable jobs. NutriCore NorthEast is a Ben Franklin Center of Excellence and this program supports projects developing innovative technology that will be transferred to companies in PA. The centers must provide technology transfer and outreach mechanisms that yield tangible technical and educational benefits to individual companies in Pennsylvania, typically the Center members, and facilitate general industry sector business stability and growth.

NutriCore NorthEast is funded by a collaboration of 20 stakeholders including food manufacturers, public and private sector community leaders, business leaders and Ben Franklin Technology PArtners. The Pennsylvania hub is affiliated with 6 other centers in California, Indiana, Kansas, South Carolina and Texas.

The mission of NutriCore is to provide the foods industries with the collaborative resources to perform health and nutrition R&D, provide industry with centralized resources to identify leading edge projects and researchers and to directly provide industry with representation and collaboration with the FDA, the CDC, USDA, NIH, HHS and related federal agencies on issues of nutrition development.

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