

# NutriCore NorthEast, Inc.

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## FOR IMMEDIATE RELEASE

Issued By: NutriCore NorthEast, Inc.

### **Funding From U.S. Congress Marks NutriCore NorthEast Milestone**

YORK, PA. – December 20, 2004 – The second annual meeting of the non-profit corporation, NutriCore NorthEast Inc., was held at the York County Economic Development Corporation’s (YCEDC) offices on December 9. Robert Reilly, Deputy Chief of Staff for US Congressman Todd Platts – 19<sup>th</sup> District, announced formal recognition of the National Center of Excellence for Food and Nutrition Research based in York, at 2 levels within the FY 2005 Federal Budget signed by President Bush just one day prior.

First, through the efforts of Senator Arlen Specter, Senator Rick Santorum and Congressman Todd Platts, an appropriation of \$50,000 to NutriCore NorthEast, Inc. is in the Agricultural Research Services budget. Second, within the “soft earmarks” of the USDA’s Rural Development budget, NutriCore was recommended for “consideration” along with over 100 other programs around the country vying for part of a \$650,000 appropriation.Ê

This significant milestone of recognition and funding at the federal level for the initiative was celebrated by the 35 stakeholders and guests at the meeting which also featured updates on food science and nutrition research being funded by NutriCore NorthEast.

“I’m very grateful for the dedication our leaders in Washington have shown for this initiative”, stated NutriCore NorthEast President, Darrell Auterson.Ê “We will continue to build upon this momentum to facilitate food and nutrition research with the ongoing help of our local, state, regional and national partners.”

NutriCore NorthEast is funded by a collaboration of 20 stakeholders including food manufacturers, public and private sector community leaders, business leaders and the Ben Franklin Technology PArtners. The Pennsylvania hub is affiliated with 5 other centers in California, Indiana, Kansas, South Carolina and Texas.

The mission of NutriCore is to lead the development of a national nutrition strategy. The initiative will provide the foods industries with the collaborative resources to perform health and nutrition R&D, provide industry with centralized resources to identify leading edge projects and researchers and to directly provide industry with representation and collaboration with the FDA, the CDC, USDA, NIH, HHS and related federal agencies on issues of nutrition development.

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