

**FOR IMMEDIATE RELEASE**

Issued By: NutriCore NorthEast, Inc.

**NutriCore NorthEast Designated Headquarters for National Center of Excellence**

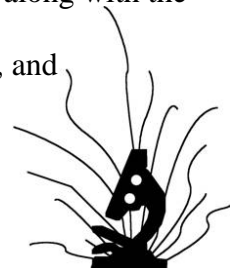
YORK, PA. –May 19, 2005 – NutriCore NorthEast, Inc.(NCNE), the two year old initiative of the York County Economic Development Corporation (YCEDC), has been recognized for its accomplishments in funding leading edge food and nutrition research and building effective collaborations between industry and government entities. As part of that recognition, NCNE has received designation as the National Headquarters for the Center of Excellence in Foods and Nutrition Research, also known as NUTRICORE.

NutriCore NorthEast was the first of five hubs established outside of Indiana by the NUTRICORE leadership group. The York center is funded by a collaboration of 28 stakeholders in South Central PA that includes food manufacturers, public and private sector community leaders, the Ben Franklin Technology Partners and Congressional appropriation.

Led by its president Darrell Auterson, project coordinator Alan Cotich, and an Advisory Board from 16 of the stakeholders, NCNE has identified and funded food sciences and nutrition research projects at two of the leading academic institutions in the country, The Pennsylvania State University and The University of Pennsylvania.

“We are honored that NutriCore’s founder is impressed enough with our progress to designate us as the headquarters for NutriCore” commented Darrell Auterson. “This positions us to provide even greater leadership to the initiative moving forward.”

The primary mission as an organization is to remove the obstacles from successful foods and nutrition product development and to facilitate their market introduction and desirability. NutriCore staff, along with the support of its founder, T.R. Jacks, will facilitate the continued development, contracted research, and



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organizational efforts of the five other Centers of Excellence in California, Indiana, Kansas, South Carolina and Texas.

Mr. Jacks summarizes his views with the following statement: “NutriCore NorthEast has involved regional and national foods corporations, developed collaborative nutrition R&D projects with its partner universities and involved its government agency and congressional delegations as no other hub has been able to do so far. It has worked with and offered counsel for the founding site and each of the other hubs nationwide. It is appropriate that the center that has set the standard for its outreach and its public-private collaboration be encouraged to guide, encourage and help the other centers to achieve their goals.”

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