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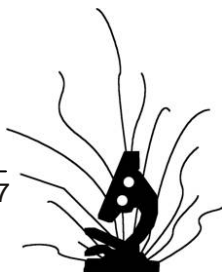
NutriCore NorthEast Named as Finalist in 2007 Nonprofit Innovation Awards

YORK, PA. – February 9, 2007 – The National Center of Excellence in Foods and Nutrition Research (NutriCore NorthEast), has been named as a finalist in the 2007 Nonprofit Innovation Awards in the Collaboration category. The Nonprofit Innovation Awards is a Central Penn Business Journal program with cooperating sponsorship from The Foundation for Enhancing Communities, the Lancaster County Community Foundation, and the York County Community Foundation. The awards are designed to recognize and honor local 501(c)(3) organizations that demonstrate innovation in their daily operations.

Honorees are chosen from the categories of Brand Identity/Unique Marketing Campaign, Collaboration, Operations, Programs, and Nonprofit Leadership Excellence. The winner of each category is presented with the Nonprofit Innovation Award, as well as a monetary award to continue supporting the services they provide.

NutriCore NorthEast has developed a unique collaboration between private sector food manufacturers, some of whom are direct competitors, and the industry's suppliers, academic institutions, industry trade associations, and multiple local and national governmental agencies. The overall purpose of this unique collaboration is three fold: Leverage one Agency's and/or industry partner's dollars into Multi-Agency projects; Move research dollars efficiently to industry, academia & consortia; Produce results faster that go directly to commercialization.

The collaborating businesses, both small and large, have been provided access to the research faculty at leading food science institutions in the country.



NutriCore NorthEast, Inc.

“Strategic partnerships are the keys to NutriCore’s future and effectiveness,” stated

Darrell Auterson, President of NutriCore NorthEast.

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