

NutriCore NorthEast, Inc.

FOR IMMEDIATE RELEASE

Issued By: NutriCore NorthEast, Inc.

The Pennsylvania Manufacturing Confectioners Association Endorses NutriCore NorthEast, Inc.

YORK, PA. – August 4, 2004 – The Pennsylvania Manufacturing Confectioners Association (PMCA) became the first food industry technical and trading association to endorse the National Center of Excellence in Foods and Nutrition Research (NutriCore NorthEast).

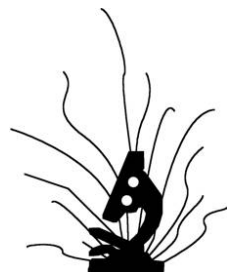
“PMCA, an International Association of Confectioners enthusiastically supports NutriCore in its effort to develop a national nutrition strategy. Nutrition research and education are cornerstones to improving nutrition in America. NutriCore will facilitate the collaborative use of food industry resources to perform health and nutrition focused research and development to this end.” – Doug Lehrian, Chairman, PMCA Board of Directors.

PMCA is an international non-profit trade association of confectionary manufacturers and companies in related industries with worldwide membership. It was founded in 1907 by candy manufacturers in the Commonwealth of Pennsylvania.

NutriCore NorthEast is funded by a collaboration of 20 stakeholders including food manufacturers, public and private sector community leaders, business leaders and Ben Franklin Technology Partners. The Pennsylvania hub is affiliated with 6 other centers in California, Indiana, Kansas, Louisiana, South Carolina and Texas.

The mission of NutriCore is to provide the foods industries with the collaborative resources to perform health and nutrition R&D, provide industry with centralized resources to identify leading edge projects and researchers and to directly provide industry with representation and collaboration with the FDA, the CDC, USDA, NIH, HHS and related federal agencies on issues of nutrition development.

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